

Intramural and Recreational Sports Mission and Core Values

Mission Statement: We serve the University through first-class recreational engagement that fosters wellness, impacts lives and generates life long memories.

Job Description: Marketing Photographer

Team Member Core Values:

- Exceptional Quality –We hold ourselves to the highest standards in all services provided. We strive to exceed the expectations of those we serve.
- Life-Long Learning - We value active learning to enhance social inclusion, citizenship, and personal development.
- Teamwork - We work together effectively to achieve goals, while encouraging individual contribution and responsibility.
- Integrity -We take responsibility for our actions. We will communicate openly & honestly to build relationships based on trust, respect, and caring.
- Play – We are serious about making “living well” fun.

Team Members Responsibility:

- Take Pride in being a Student Employee in the IM-Rec Sports Department.
- Establish a positive rapport and relationship with Student and Departmental Staff, Members and Guest of the Facility.
- Promote Exceptional Customer Service to create a positive environment for members and guests.
- Take Initiative, be proactive, and be confident in decision making.
- Be proactive and prepared to respond to all emergency situations and follow procedure/protocol for pre and post Incident/Accident.
- Maintain a Standard of Excellence in professionalism and cleanliness.
- Serve as a key link between Members and Full-Time Staff by the enforcement of policies and procedures as set forth by the department.

Area Specific Responsibilities:

- Work in a multimedia, deadline-driven environment.
- Take high quality pictures of our program and facility events for promotional use in print and electronic media. Most of the pictures would be indoor and outdoor sports and recreation/fitness programs, taking place at various times of day and evening and/or weekends.
- Represent the department at student activities and events and post videos and photos to social media.

Requirements/Qualifications:

- Dedicate 3-5 hours/week to the success of IM-Rec Sports Marketing
- Available to work fall, spring & summer semesters
- Work samples required.
- Ability to travel to various locations on and off Grounds.
- All photos taken using Departmental and/or personal equipment are property of the Department of Intramural-Recreational Sports and may not be sold or used by any parties other than the University of Virginia and/or IM-Rec Sports. Photographers may include them in their portfolio provided they are marked as “property of UVA Intramural-Recreational Sports”.

Expressed Benefits:

- This is a great opportunity for the amateur photographer looking to build your portfolio.
- Earn Money (\$12/hour)
- Flexible hours, great pay
- Have schedule flexibility and convenience of working on Grounds.
- Acquire general work skills that may be useful to you after graduation.