

Intramural and Recreational Sports Mission and Core Values

Mission Statement: We serve the University through first-class recreational engagement that fosters wellness, impacts lives and generates life long memories.

Job Description: Marketing Graphic Designer

Team Member Core Values:

- Exceptional Quality –We hold ourselves to the highest standards in all services provided. We strive to exceed the expectations of those we serve.
- Life-Long Learning - We value active learning to enhance social inclusion, citizenship, and personal development.
- Teamwork - We work together effectively to achieve goals, while encouraging individual contribution and responsibility.
- Integrity -We take responsibility for our actions. We will communicate openly & honestly to build relationships based on trust, respect, and caring.
- Play – We are serious about making “living well” fun.

Team Members Responsibility:

- Take Pride in being a Student Employee in the IM-Rec Sports Department.
- Establish a positive rapport and relationship with Student and Departmental Staff, Members and Guest of the Facility.
- Promote Exceptional Customer Service to create a positive environment for members and guests.
- Take Initiative, be proactive, and be confident in decision making.
- Be proactive and prepared to respond to all emergency situations and follow procedure/protocol for pre and post Incident/Accident.
- Maintain a Standard of Excellence in professionalism and cleanliness.
- Serve as a key link between Members and Full-Time Staff by the enforcement of policies and procedures as set forth by the department.

Area Specific Responsibilities:

- Work in a multimedia, deadline-driven environment.
- We're looking for someone who is detail oriented, organized and able to work independently.
- Utilize Department marketing collateral (photos, logos, etc.) to create digital and social media and print graphics.
- Create original artwork/graphics for Department collateral (t-shirts, print publications, digital and social media).

Requirements/Qualifications:

- Dedicate 8-10 hours/week to the success of IM-Rec Sports Marketing
- Available to work fall & spring semesters (summer availability is a plus)
- *This is not an entry-level position; must be proficient with Adobe Illustrator, Photoshop and InDesign.*
- Work independently and dependably in deadline-driven environment
- Proofreading skills
- Detail oriented, organized
- Graphic design, desktop publishing and page layout skills

Expressed Benefits:

- Gain Work Experience
- Earn Money (\$12/hour)
- Have schedule flexibility and convenience of working on Grounds.
- Acquire general work skills that may be useful to you after graduation.